

Open recruitment for Partners in order to realize the project entitled: ***'Improving dentists' access to professional knowledge. KIDS Program'***

under Activity 8.2 – *building the position of Małopolska in European cooperation networks* of Małopolski Regionalny Program Operacyjny (Małopolska Regional Operational Program) for the years 2007 – 2013.

Acting on the basis of Art. 28a of the Act of December 6, 2006 on the principles of implementing development policy Pediatric Dentistry Lab of the Institute of Dentistry at the Jagiellonian University – Collegium Medium (Medical College) announces open recruitment for partners outside the public finance sector to realize the project entitled: ***'Improving dentists' access to professional knowledge. KIDS Program'***, submitted under the open recruitment of applications for subsidies of projects from the European Regional Development Fund under Activity 8.2 – *building the position of Małopolska in European cooperation networks* of Małopolski Regionalny Program Operacyjny (Małopolska Regional Operational Program) for the years 2007 – 2013.

I. Project Aims and Objectives.

The aim of the project is improving the level of education in oral health prophylaxis among general dentists in the area of Partners' business activity.

Dental caries in children is a social issue in Poland. It occurs in as many as 85% of six-year olds and 90% of school age kids. It is an acquired, multi-factor disease. One of the reasons for the development of caries is neglect in early childhood which results from lack of knowledge among the kids and their parents/guardians on the disease risk factors, ways of prevention and treatment if it already appears.

Insufficient knowledge on this topic is a consequence of:

- difficulties connected with the access to dentists who specialize in monitoring and treating patients from birth through adolescence until adulthood (pediatric dentistry),
- insignificant number of social prevention programs,
- insufficient information on the caries prevention in the media.
- lack of purposeful and continuous activities promoting knowledge of oral health prophylaxis among dentists and the importance of shaping health promoting behavior among the treated population of patients.

II. Partnership Aims and Objectives.

The aim of the Partnership will be creating a cooperation network in order to increase the dentists' standards of knowledge on oral health prophylaxis as well as methods of forming health promoting behaviors among the patients of dental surgeries. The network will be open; entering into contacts with the leading centers from Europe specializing in treatment of caries in children is planned.

III. Requirements regarding the Partner/Partner's responsibilities.

- The Partner will enable free access to the KIDS Project link on their website together with the information on the KIDS project in the bulletins or magazines issued by them.
- The Partner will make available the information on the project updates and undertaken training activities aimed at dentists under the KIDS project on their website free of charge.
- The Partner's representatives will actively participate in the planned meetings of the cooperation network and in the planned promotional activities of the KIDS project.

IV. Bid submitting dates.

The recruitment of Partners for KIDS project starts on March 6, 2013 and lasts until March 30, 2013.

Please submit the tender bids in the foregoing period via email to the electronic address of the : Pediatric Dentistry Lab at the Institute of Dentistry, Collegium Medicum of the Jagiellonian University:

pediatrdent@cm-uj.krakow.pl

The project implementer allows a possibility of negotiations with selected legal entities in order to discuss the details of the partnership's aims and objectives, providing details regarding the responsibilities and their distribution among partners as well as the issues essential for signing the partnership agreement.

The project implementer reserves the right to annul the recruitment without providing the reason.